



**UNM ALUMNI CHAPTER**  
**“RECRUITMENT AT A GLANCE”**  
**2014-2015**





# University of New Mexico

Albuquerque, NM

**Web site:** [www.unm.edu](http://www.unm.edu)

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- Undergraduate Enrollment: Approximately 19,299 (Spring 2014)
- Average Class Size: 30
- Student to Faculty Ratio: 20 to 1
- 2014-2015 Annual Tuition & Fees: \$20,688 (Non-Resident/Estimated)
- 2014-2015 Annual Housing & Meals: \$8,000 to 10,000
- Academic Scholarships: **YES!** Minimum GPA 3.0 and either SAT or ACT Scores
- Fall 2015 Scholarship Deadline February 1 (priority)
- Transfer Avg. GPA 2.0 apply with any number of units: Less than 26 units=incoming freshman w/college credit; more than 26=transfer student
- Transfer Application Deadline Rolling Admissions-can transfer in Fall, Spring or Summer
- **Athletic Division:** NCAA Division 1      **League:** Mountain West Conference

**UNM = University Next To Mountains** –located in beautiful Albuquerque, NM. Elevation 5,352 on the southern tip of the Rocky Mountains

**UNM = University of Numerous Majors** – more than 200 baccalaureate, masters and doctoral degree programs including pre-med, pharmacy, nursing, health sciences, pre-law, business, architecture, engineering, fine arts, education and humanities majors.

**UNM = University with Need and Merit Aid**- We have scholarship and financial assistance! UNM administers over 50 million in aid annually including the AMIGO scholarships and WUE (Western Undergraduate Exchange) Program.



## RECRUITING 101 - SIX A's

Developed by Gary K. Bednorz

### ATTRACT • APPLY • ADMIT • AID • ATTEND • AUMNI

**ATTRACT:** work the college fairs. Ask questions: What is intended major? What do you want to study? What are your extracurricular activities? What grade are you? What is your GPA?

**APPLY:** Online! UNM has rolling admissions. Students can apply year around. Our app has no essay – no personal statement – no letters of recommendation. Low fee \$20 ... Make sure every senior (and junior) get a paper application. Seniors apply NOW! Juniors in June at the end of their junior year! There is no application deadline.

**ADMIT:** submit the application, official transcript after the end of the student's junior year (the address is in the UNM application) and either the SAT or ACT test.

**AID:** Need based financial aid and merit based scholarships! We administer over \$50 million in scholarship annually.

**UNM = University with Need & Merit Aid!**

Free Application for Federal Financial Aid (FAFSA): Submit January 01 – March 01

**Scholarships:** (minimum GPA and minimum test scores!)

- Western Undergraduate Exchange (WUE): GPA 3.0+ AND SAT 910 or ACT 19
- Western Undergraduate Exchange Plus(WUE+): GPA 3.0+ AND SAT 1030 or ACT 22
- Amigo: GPA 3.0+ and SAT 1190 or ACT 26
- Or GPA 3.5+ and SAT 1070 or ACT 23
- *WUE and Amigo: No separate application / automatically reviewed*
- Regents: GPA 3.9 AND SAT 1380 or ACT 31 / December 01 deadline
- *Regents can stacked with Amigo to make a 'full-ride' scholarship*

**ATTEND:** UNM offers campus tours / visits year around. UNM is on the semester calendar

**AUMNI:** I have often said our job is not to get a student 'to' UNM but 'through' UNM!  
Here are some of the most commonly asked questions (which can also be used as quick talking points):

- **Where is the University of New Mexico?**

The University of New Mexico (try not to say UNM) is in Albuquerque:

Ask, "Have you ever been to Albuquerque? "If not - Albuquerque is the southern tip of the Rocky Mountains at 5000' feet elevation in Rio Grande River Valley, not extremely hot or extremely cold, 2" or 3" of snow 2 or 3 times a year ..... Only national athletic championship – Skiing!!

- **What does it take to get into the University of New Mexico?**

Ask, "What is your overall GPA? What grades have you been getting?"

UNM needs a 2.5 cumulative GPA on the college prep coursework.



- **How much is tuition? How much does it cost?**

Estimated Costs Full-Time	Non-Resident
Tuition & Fees	\$20,688.00
Room & Board - Traditional	\$8,580.00
Books & Supplies	\$1,064.00
Transportation	\$1,792.00
Miscellaneous	\$2,010.00
<b>Total</b>	<b>\$34,134.00</b>

Total annual cost approximately 34K

UNM has several scholarships for students w/ 3.0+ GPA ~ chat up the scholarships!!

- **When are applications due?**

Applications for admission are reviewed on a rolling basis. (The University starts reading the applications and making admissions decisions as the applications roll in). Admission decisions are issued by mail after all application materials are complete. Students are advised to apply early in the event of the need for additional information or supporting documentation. For priority consideration, apply by the following dates:

Fall semester: May 1

Spring semester: November 15

Summer semester: May 1

Seniors apply online **NOW**; juniors can apply the summer before their senior year of high school as early as June!! Ask: Have you applied to any other schools? At the University of New Mexico we accept applications all year – 12 months! Give a paper application to all juniors and seniors!! Circle with a highlighter the UNM web site on the application! Seniors apply online NOW; juniors can apply the summer before their senior year of high school as early as June!!

- **Housing?** Yes UNM has student housing! Not required for freshman
- **Study Abroad?** Yes, over 45 countries / 100 programs and UNM has a campus in Rome! For more information contact: The University of New Mexico, Global Education Office (GEO), Albuquerque, NM 87131, (505) 277-4032 or [studyabroad@unm.edu](mailto:studyabroad@unm.edu)



- **The National Student Exchange (NSE)** provides opportunities for the undergraduate, to study for up to one calendar year at another NSE member college or university. With more than 160 colleges and universities from which to choose, students should be able to find a campus with just the right combination of courses, facilities, and environment to meet their personal and academic needs and interests. NSE extends beyond the borders of the United States to include U.S. territories. For more information on the participating schools and to review the school catalogs, please visit the [Students link](#) on the [National Student Exchange website](#).
- **ROTC?** Yes, Army – Air Force – Navy – Navy w/ Marines option
- **Athletics?** Ask “what sport?” UNM is D1 (Division 1) - Mountain West Conference: more info on athletics at [golobos.com](http://golobos.com)

**Remember:** It is ok to say I don't know – Send them to me I will be able to help.

Here are a few tips on set up and displaying / working with the materials.

You should have 5 components:

Overview (Search piece)

Application

Scholarship Info

Housing brochure

Response cards and pens

- The ‘overview’ search piece has a colorful cover ... start by placing two stacks in the middle of the table ....
- As you hand this out say, “Here is an overview of the University of New Mexico”
- Take the application – unfold and place face down in the table center. The back of the application has the list of the UNM majors / degrees / programs. Place a stack on each side of the overview search piece. Now ask – “What is your academic interest? What do you want to study?” as you hand them the UNM application. On both sides of the application place Scholarship Info brochure.

**UNM = yoU Need Money – We have scholarships!**

- “Three point O – we’ll show you the dough at New Mexico”
- On each side of the scholarship brochure stack housing brochures face up.



**UNM = University Next to Mountains**

- Talking points “A lot of people think Albuquerque is flat and hot, we’re **NOT**” The University of New Mexico is located at the southern tip of the Rocky Mountains. We are 5000’ feet high against a 10,000’ foot mountain backdrop. “The Mile High City with Better Weather!”

**UNM = University Nearly a Mile high**

**Snow - YES!! UNM = Usually Not Much**

- Place the response cards at the front of the table in front of the materials ... keep the cards - UNM is sending a return envelope to mail back cards from the fair!
- Some students will have questions and others you CAN engage with a few questions and quick talking points:
- Determine what grade the student is: senior, junior, sophomore etc. This will help direct the conversation...
- ASK, "What is your academic area of interest?" Answers will run the spectrum: including undecided, don't know, not sure – I say that's "Our #1 major!!" That's why you are going to college, to figure it out"
- The University of New Mexico has 97 undergraduate degrees, over 200 academic programs, just about something for everyone! Show the list and say, "if you see something you like put that on this card in the area of interest"
- If a student asks what is UNM known for – “Quality education at a fair price!”
- ASK: “What is your academic area of interest?” - This way YOU and the student can find it on the list of majors!!
- Many students may know what they want to study; some have even done net research and know about UNM. At this time our job is part information and part affirmation. Some students are not sure – that’s fine.



**UNM = University with Numerous Majors!**

**Just a few programs UNM is known for:**

- Biology – research opportunities
- Criminology
- Psychology
- Fine Arts: photography, visual and performing arts
- Health Sciences
  - Medicine
  - Nursing
  - Pharmacy
- Law
- Engineering (10 undergrad degrees in engineering and a new 150,000 sq. ft. engineering complex)
- Architecture (state of the art new complex)
- Business – 10 undergrad concentrations
- History
- Communications and Journalism
- Anthropology, Education: 20 different degrees in education
- Athletic Training / Physical Therapy (students are asking for ‘Kinesiology’)

**UNM – Unlimited Number of Meanings!!**

**Final points!**

Most importantly: **Have FUN!! And talk from the HEART!**

***Thanks again for all you do!!***





## COLLEGE FAIR CHECKLIST

### Before the Fair:

- Review location details and pack your materials which should include:

#### For distribution: For display:

Response cards -- please collect these

UNM table cloth/poster

Pens for students to complete cards

- UNM brochures/posters (for both Juniors and Seniors)
- Admission Applications (Seniors)
- You may want to review the "UNM Fast Facts" and have it with you during the Fair.

### During the Fair:

- Arrive 30-45 minutes before the event and check-in with the fair organizers; set up your table before students arrive.
- Offer to answer questions. Remember that many students are just beginning to search and will have few questions at this point. Typically juniors and seniors attend college fairs.
- Remain behind the table.
- Encourage students to complete the information card to request additional information to be sent to them, and to get them on our mailing list.
- Encourage students to call The University of New Mexico at 505.277.8900, if they have specific questions which you cannot answer or you may give them a UNM business card.

### After the Fair:

- Complete your evaluation of the fair on the Event Evaluation Form.
- Return completed information cards and the Event Evaluation form, and information materials about the fair in the postage paid envelope the day after the fair.
- Hold on to the materials that were left over for the next fair or mail back

**THANKS FOR YOUR HELP!!!**



# UNM FAST FACTS

## THE UNIVERSITY OF NEW MEXICO

Founded in 1889 - Occupies a 700-acre campus bordering the historic Nob Hill section of Albuquerque (population: 900,000).

## ACADEMIC PROGRAMS

UNM is a state university offering bachelor's, master's and Ph.D. degree programs. Accredited by the North Central Association and Secondary Schools.

## ADMISSION

Fall Semester Deadline: **June**

Spring Semester Deadline: **November**

**STUDENT/FACULTY RATIO: 20 TO 1**

## ENROLLMENT AND DIVERSITY

Current enrollment is **26,748** (Spring 2013) students with a strong minority representation, Hispanic, African American, Asian, and American Indian and other race/ethnicity students account for approximately 53.8% of UNM's **19,299** undergraduates.

## CAMPUS LIFE

UNM's campus is filled with activities including clubs and organizations, sports, special interest groups, student government, fraternities, sororities, and cultural and ethnic events.

## ATHLETIC PROGRAMS

**WOMEN'S:** Basketball, Cross Country, Golf, Skiing, Soccer, Softball, Swimming and Diving, Tennis, Track & Field, and Volleyball.

**MEN'S:** Baseball, Basketball, Cross Country, Football, Golf, Skiing, Soccer, Tennis and Track & Field.

## TUITION

Resident tuition for 2014-2015 is \$3,223 per semester or \$6,447 per year. Non-resident tuition is \$10,344 per semester or \$20,688 per year.



## ON-CAMPUS HOUSING

UNM does not require students to live on campus, but some 4,000 students each fall decide to do so. Living in a residence hall is a great way to ease into your new life as a UNM student. It is also a great opportunity to meet lots of new people and make many friends. Residence Life and Student Housing offers three different styles of residence hall living: Traditional (Hokona, Santa Clara, Coronado and Alvarado), Suite style (Laguna and DeVargas) and Apartment style Student Resident Center/SRC and Redondo Village Apt/RVA. The three living styles feature many of the same amenities, but each differs in concept. While all of our halls are co-ed, all rooms, suites and apartments are single-gender.

UNM's private partner, ACC owns and manages two additional housing options (Casas del Rio and Lobo Village) for UNM students. For more information, including floor plans, rates, applications, and more amenities, go to housing .unm.edu.

## SCHOLARSHIPS AND FINANCIAL AID

- Amigo Scholarship for out-of-state students. If an out-of-state student meets the criteria - they will be charged the **in-state rate of tuition** (which saves \$14,638 off the cost of non-resident tuition) **plus a given a \$200/year stipend.**  
To qualify - a freshman student must:
  - 1) Have a cumulative grade point average (GPA) of 3.5 or higher (on a 4.0 scale) and an ACT composite score of 23 or the SAT equivalent of 1070; **OR**
  - 2) Have a cumulative grade point average of 3.0 or higher (on a 4.0 scale) and an ACT composite of 26 or the SAT equivalent of 1190.
- In order to apply for federal student aid (grants, work-study, and student loans), students must complete the **Free Application for Federal Student Aid (FASA)**. UNM's priority deadline date is **March 1**. More than half of UNM's students receive financial aid.

## CAMPUS VISITS

A campus visit is an exciting opportunity for you to experience UNM. Recruitment Services can arrange your campus tour, housing tour, and the meetings with academic departments of your interest. **Email at [unmlobos@unm.edu](mailto:unmlobos@unm.edu).**



## FRESHMAN EXPERIENCE

UNM wants to ensure that every new freshman at UNM has the opportunity to make a successful transition into University life. That the first semester at a university is crucial to the success of freshmen, there are a variety of programs available to incoming freshmen.

Academic Communities are classes that have been linked or paired together to provide greater learning experiences. As a student, you are required to take both classes during the same term. These classes will be taught by instructors who work together to link their disciplines thematically by working on a common problem or themes; ideas, assignments, and activities are integrated.

### Living Learning Program

Residence Life and Student Housing promotes academic and individual success through collaboration with other university departments. The Living Learning Program provides residents with the opportunity to:

- live with other individuals with similar interests and/or academic pursuits
- connect to academic and extracurricular resources through university departments
- integrate their classroom life with their campus life and vice versa

When selecting your hall preferences on your housing application, you should indicate the Living Learning Community of your choice (there are 15 designated Living Learning Communities) in the space provided. Many of the Living Learning Communities require their own separate applications through other programs. Be sure to follow the instructions indicated on those applications and submit them within the time frame outlined. Because these living spaces are in high demand, please return your housing application as soon as possible.

For more information, visit: [Living Learning Program](#).

### First Year Learning Communities

#### What is a First-Year Learning Community (FLC)?

- FLCs are two classes that are taught together around a theme
- FLCs explore connections between the two areas and how they intersect and connect
- One of the classes is a Seminar (a small class with a theme)
- The Seminar is linked with a course that's part of UNM Core
- These classes are taught using cooperative and collaborative learning methods that engage you as an active, involved learner, with a minimum of "lecture"
- The discussions, readings, problems, papers and presentations of the Seminar and the linked course are integrated and unified
- Each class holds up to 25 students



## Transition Communities

Transition Communities are explored through UNM's UNIV 101 course. UNIV 101 is a three credit course that is designed to help students successfully transition into life and learning at the University of New Mexico. Students can expect to be introduced to the following topics:

- Financial Capabilities
- Lobo Reading Experiences
  - how to have difficult conversations in the classroom
  - Identity Autobiography and Your Role at UNM
- Your Academic Journey
  - Setting your academic plan
  - Exploring a Major
  - Answering big questions in my field
  - Academic Integrity
  - Self-Control 101



## STUDENT LIFE

### ***How many student organizations are represented on campus?***

There are over 400+ officially recognized clubs and organizations at UNM. These include honorary, religious organizations, service organizations, special interest groups, intramural teams, and spirit groups.

### ***Does UNM have a Greek system?***

Yes, there are 7 nationally recognized fraternities and 4 nationally recognized sororities represented at UNM. The Multicultural Greek Council (MGC) is the governing body for 12 fraternity and sorority chapters. Members of UNM's Greek system are very involved in a wide variety of campus and community projects and organizations.

### ***What is the varsity athletic program like?***

The UNM Lobos compete in 9 men's sports and 10 women's sports at the varsity level. Modern, well-equipped facilities include the famous "Pit" basketball arena, three gymnasiums, three swimming pools (one Olympic size), a weight room, racquetball and tennis courts, and several playing fields for soccer, baseball, football, track events, and other sports.

### ***Does UNM participate in any student exchange programs?***

The University of New Mexico offers several different student exchange programs: National and International Student Exchange, WICHE Student Exchange, Contract Student Exchange, and University Honors Program Exchange. In most cases, students must complete two semesters at UNM before they can participate in the program.

### ***What types of recreational activities/facilities are available at UNM?***

The Recreational Services program provides students with a wide range of services and facilities. Among the Recreational Services programs are: Recreational Outdoor Shop, Sports Equipment Checkout, Get Away Program, Team Activities, Individual and Dual Activities, and Special Events. Also, recreational facilities include 3 gyms, tennis courts, 3 swimming pools, a wrestling-combative area, several dance areas, a weight room, and numerous playing fields.

### ***What types of entertainment are available at UNM?***

Year-round entertainment at UNM ranges from rock concerts to chamber music, jazz ensembles to theatrical performances, ballet to reggae. Movies, musicals, modern dance and lectures also are presented. UNM's Popejoy Hall hosts such productions as *Wicked* and *War Horse*. All of these events make UNM an exciting and culturally enriching place.



## NCAA BYLAWS 13.01.5.1

### NCAA BYLAWS 13.01.5.1 states:

*In divisions I, representatives of an institution's interest are prohibited from making in-person on or off campus recruiting contacts, or written or telephonic communications with a prospect or the prospect's relatives or legal guardians.*

### Basic points to remember:

- A representative of a Division I institution is prohibited from making in-person, on or off campus recruiting contact with a prospect and his or her parents and/or legal guardian.
- A Division I representative is prohibited from writing or telephoning a prospect and his or her parents or legal guardians.
- A representative is prohibited from contacting a prospect's coach, principal or counselor in an attempt to evaluate the prospect.
- A representative may not provide any extra benefit to an enrolled student athlete or their family. An extra benefit would include provision of any transportation to a student athlete or treating the student athlete or their family to dinner at a restaurant. ***Do not treat a student athlete differently than you would any other enrolled student.***
- Questions regarding recruitment of potential student athletes should be directed to Tim Cass, Senior Associate Athletic Director, UNM Athletic Department, 505-925-5508.



